

PROJECT DESCRIPTION

From the Coolest Corner – Nordic Jewellery will present a wide range of the recent studio jewellery created in the Nordic countries. Jewellery will be presented in 3 different ways; a touring exhibition, a comprehensive catalogue and an international symposium, all shedding new light on the importance of this art. Denmark, Finland, Iceland, Norway and Sweden will be the main collaborators in this project.

Background and Structure

At present there are no recurring Nordic jewellery shows. In Germany there is an annual international exposé and debate on jewellery art at the “Schmuck” fairs. In Finland the Design Museum in Helsinki organized a Nordic jewellery symposium in 2009 and the Imatra Art Museum has featured international jewellery in 3 Koru events. In 1996/7 and 2002/3 two Nordic “triennial” exhibitions were shown.

In 2008 a freelance project coordinator started informal conversations with 3 Norwegian institutions about a new update on jewellery. All parties are currently represented in the Norwegian management committee and have together extensive experience in international cooperation in the field of arts and crafts: The National Museum of Art, Architecture and Design - Art and Design Department, School of Art in Oslo - Faculty Fine Arts, Norwegian Arts and Crafts and the project coordinator. This management committee is working closely with national project teams in Denmark, Finland, Iceland and Sweden.

Specified tasks as exhibition, catalog, symposium and side events are divided between the committee’s members: The Artists Organization arranges the jury process and anchor the project with the artists. The museum is responsible for the exhibition, its tours abroad, edition of the catalog, reporting and accounting, while the symposium will be followed up by the National Academy. The project coordinator has the operational responsibility for implementation and coordination of events at home and abroad and the symposium in Oslo.

Denmark, Finland, Iceland, Norway and Sweden are the main collaborators in this project. Each country establishes a project-group, representing art universities, museums and artist’s organizations as well as jewellery artists. Through one appointed person from each country the project coordinator is communicating regularly with the Nordic project groups. In Norway the management committee also functions as the project-group and will together with an appointed artists’ panel work with the concrete implementation of the project in Oslo and the development of the additional program for the event.

Presentation

In 2013 eleven years will have passed since the last major Nordic jewellery exhibition and this provides a great opportunity to present the latest development of Nordic jewellery art.

1: The Exhibition will be shown in The Museum of Decorative Arts and Design in Oslo, The Danish Design Museum in Copenhagen, The Röhsska Museum of Art and Design in Gothenburg, The Design Museum in Helsinki and in Galerie Handwerk in München, during “Schmuck” 2014.

The exhibition will feature the newest and most advanced of Nordic jewellery, and present this to a wide audience. Each Nordic country will be thoroughly present at the show. A total of about 160 works will be on view in this exhibition included a selected group of artists from Baltic countries.

The selection of the artists will be made by an international expert jury: Liesbeth den Besten, Netherlands; Widar Halén, Norway; Love Jönsson, Sweden; Päivi Ruutiainen, Finland and Jorunn Veiteberg, Denmark/Norway.

2: The Catalogue will contain scholarly presentations, debates on Nordic jewellery and a presentation of each artist. Thus it will act as a source for future research. The catalogue will be produced /distributed by Arnoldsche Vorlag.

3: The Symposium will invite international scholars and jewellery artists to exchange knowledge and to present research on artistic development and within theory. The question of Nordic ingenuity and globalisation will be debated and questioned.

The project's **purpose** is to contribute to the professionalization of the jewellery field by strengthening each actor's identity. The project has defined a **three-folded aim**:

- To present the newest and most advanced Nordic jewellery in exhibition, catalogue and symposium
- To intensify the discourse on today's jewellery and strengthen the knowledge about this field
- To consolidate Nordic jewellery art's position in national and international arenas by creating connections across the borders

MK 08.02.12